



Jessica Hughes

For over a decade, Jessica Lautman Hughes has been blending creative vision and analytic thinking to handle marketing for various companies. An entrepreneur since birth, Jessica founded Hughes Marketing Solutions with the vision of helping companies achieve more than they thought possible. Jessica leads a creative team that works to help businesses grow by providing marketing, advertising, public relations, sponsorship, events, and social media solutions that generate results.

Jessica's ability to navigate the frenetically paced marketing and promotions world had yielded big results. In her role, she devises marketing strategies that drive sales and brand development. She brings deep "hands on" industry experience to Hughes Marketing Solutions.

Jessica is a Constant Contact Authorized Local Expert and an Accredited Solution Provider. She has been a resident of Dallas since 2011 and is an active member of the Dallas Lake Highlands Women's Junior League. She is married to Chris and they have a two year old daughter, Alyssa, who has quickly become the biggest joy in her life.

Classes ready to teach now:

- The Power of Email Marketing: Featuring Social Media Engagement
- Social Media Marketing Made Simple
- Getting Started with Email Marketing: A Live, Guided Demonstration



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